

PROMOTE

Promoting and Validating Key Competences in
Mobility and Traineeships in Europe



www.promote-eu.org
Project Newsletter Nr.5
October 2016

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PROMOTE FINAL DISSEMINATION EVENT

The final dissemination event of PROMOTE took place in Thessaloniki (GR), on 22-23 September 2016, in the framework of the 7th REVEAL Conference and in collaboration with the IMPACT and OWL projects. The event brought together 90 European education experts from practice, research, political and administrative sectors, to report on the latest developments and innovative approaches and exchange best practices.

Different approaches and project outcomes on national and European levels were presented, all aimed to apply validation in practical informal and non-formal learning arrangements, be it in Continuing Professional Education (CPD), in mobility learning, at the interface between business and academia and in innovative blended learning arrangements that are supported by learning technologies that facilitate the validation on institutional and individual levels.

There were 14 [presentations](#) of the different keynote speakers, panellists, workshop leaders and award winners. Within the main [conference panel](#), *Ernesto Villalba* of CEDEFOP (European Centre for the Development of Vocational Training) introduced the state of play from the CEDEFOP perspective. The second day of the conference was dedicated to joint project development and organisational development. The full Conference proceedings can be accessed [here](#).



Participants to PROMOTE final event



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MY-VITA AWARD CEREMONY

The final PROMOTE conference was organised in connection with the 3rd my-VITA award, which is awarded to the most innovative practices integrating the VNIL in the fields of non-formal (Adult, Vocational and Higher Education) and informal learning settings.

On Thursday afternoon, the 10 projects and approaches selected were honoured with the award and invited to present their project to the international expert audience.

They winners are initiatives carried out in several countries: Denmark, the Netherlands, Italy, Greece, Belgium and Germany.

To see the full list of winners and read more about all the specific projects, you can access [this page](#).



Winners of the My-Vita Award

PROMOTE RESULTS

Through the collaboration of university and business, the PROMOTE team has created a valuable open learning environment and reference systems needed for validation of informal learning. Students and employees had an opportunity to work together on learning projects, employing innovative ways of learning and the LEVEL5-based validation system of non-formal learning to expand mobility/traineeship benefits. This process has allowed students to acquire and validate a set of key competences often demanded by employers. Over 140 learners have benefited from the PROMOTE validation procedure and received a [LEVEL5](#) certificate.

PLANS FOR THE FUTURE

A diverse PROMOTE project team, made up of higher education institutions, businesses, public entities and European networks, through the course of the project has learned to work together and understand the different perspectives of the business and university world. This unique collaboration is a great example of successful working model to accommodate the gap between businesses and academia. The project partners plans to take this experience further and become a permanent Academia- Business network.



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PROMOTE PROJECT POSTERS

Parallel to the 7th REVEAL conference a poster exhibition was organised of all the sub-projects carried out within PROMOTE.

These are all projects that work on holistic approaches promoting innovative ways of learning and validation.

In [this page](#) you can enlarge and download the PROMOTE posters by clicking on each image.



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PROMOTE Partnership



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